

What A.R.T.'S All About

Artist Review Today is a bi-monthly periodical dedicated to covering all forms of artistic expression in Greater Cleveland. It is the information highway of local events for the art lover. Discovering treasures of buried talent and offering avenues of exposure by bringing artists' gifts to the forefront through personal interviews, information, and powerful images is our focus.

Purchasing advertisement space in our magazine is a wonderful way to partner with us in our efforts in supporting the art community in Greater Cleveland. Your advertisement will be seen by many, as our magazine is distributed from Lakeland to Oberlin to Akron including:

Local Colleges and Universities

Cleveland Convention and Travel Bureau, Downtown & Cleveland Hopkins

Cleveland Public & Cuyahoga Libraries

Found in many Fine Restaurants and Hot Spots

Over 60 Retail Outlets including Borders, Barnes & Noble, Rite Aid, Dairy Mart & Many others

Local Galleries and Theatres

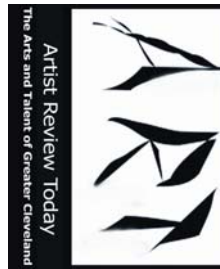
All of your Better Cleveland Area Hotels

Plus, Additional Distribution Sites- More than 200 Total!

A.R.T now found in

Over 200 Locations

THE ARTS & TALENT OF GREATER CLEVELAND



Artist Review Today
The Arts and Talent of Greater Cleveland

1301 E. 9th Street
Galleria at Erieview
Box 265
Cleveland, Ohio 44114

Phone: 216.771.0900
Email: advertise@artistreviewtoday.com
www.
artistreviewtoday.com

THE ARTS & TALENT OF
GREATER CLEVELAND



Advertising
Information
Package

Tel: 216.771.0900
advertise@artistreviewtoday.com

Publishing Specifications

Ad Size	Non-Bleed	Bleed
Full Page	7 1/2 x 10	8 3/4 x 11 1/4
2/3 Page	5 x 10	5 1/2 x 11 1/4
1/2 Page (V)	3 1/2 x 10	4 1/4 x 11 1/4
1/2 Page (H)	7 1/2 x 5	8 3/4 x 5 1/2
1/3 Page (V)	2 1/2 x 10	3 x 11 1/4
1/3 Page (H)	5 x 5	5 1/2 x 5 1/2
1/6 Page (V)	2 1/2 x 5	-----
1/6 Page (H)	5 x 2 1/2	-----
1/12 Page	2 1/2 x 2 1/2	-----
Spread	14 1/2 x 10	17 x 11 1/4

Trim Size

8 3/8 X 10 7/8

Live Matter

1/2 from Bleed on all sides

3/8 from Trim on all sides

1/4 from Gutter on Spreads



Mail Camera Ready To:

GALLERIA AT ERIEVIEW

ARTIST REVIEW TODAY

1301 E. 9TH STREET,

BOX 265

CLEVELAND, OH 44114

Note: All Artwork and Photos for Advertisements must be a minimum of 300 dpi. Format. Camera Ready Ads should be distilled to pdf.

Email

Advertise

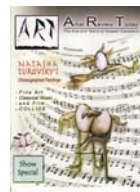
@artistreviewtoday.com

2009 Rate Card & Advertising Information

Four Color	1x	2x	6x
Full Page	1,280	1,135	990
2/3	910	820	725
1/2	685	615	550
1/3	545	485	435
1/6	290	260	230
1/12	185	165	145
B & W			
Full Page	975	875	780
2/3	765	700	625
1/2	575	520	450
1/3	445	395	360
1/6	245	220	195
1/12	160	140	120

COVERS

Second	1,350
Third	1,250
Fourth	1,750



Add 10% for Web Advertising

Add 20% for Advertising Design and Layout

Add 10% for Bleed. No Bleed charges for covers.

All advertisements will be accepted by the publisher in that the agency/advertiser is authorized to publish the subject matter and entire contents of said advertisement. The agency/advertiser will indemnify and save the publisher harmless from claims or suits based upon the subject matter or contents of said advertisements, including, claims or suit for libel, plagiarism, copyright infringement and violation of right to privacy.

The publisher reserves the right to refuse any advertising. The publisher will also not be held liable for any damages if for any reason the advertisement fails to be published.

- Rate Protection:** Advertisers will be protected at their contract rates for 120 days after the effective date of the new rates.
- Frequency Discounts:** Advertisers must contractually agree to insertion frequency in advance to be eligible for frequency discount rates.
- Short Rates:** Advertisers who do not comply with their committed schedule will be subject to a short rate to earned frequency rate.
- Increased Frequency:** Discount rates earned by increased advertising frequency will be credited, and applied to future space.
- Non-Profit Organizations:** Special rates available upon request.
- Preprinted Inserts:** Rates available upon request.
- Commissions:** A 10% commission will be paid to recognized agencies. Full payment must be received within 30 days of invoice, or no commission will be paid.

Nonpayment: The publisher reserves the right to hold advertisers/agencies jointly and severally liable for monies due and payable to the publisher.

DISCOUNTS

10% for Full Advance Payment

20% for each Additional Page

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